

Appropriations Project Request - Fiscal Year 2020-21

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Earn to Learn FL
2. Date of Submission: 11/14/2019
3. House Member Sponsor: Fentrice Driskell
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 <i>(If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2020-21 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					2,000,000	2,000,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of State
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
Standard penalties for failure to meet deliverables or performance measures apply.

6. Requester:

- a. Name: Brenda Tate
- b. Organization: Earn to Learn FL
- c. Email: brenda@earntolearnfl.org
- d. Phone #: (239)281-2233

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Brenda Tate
- b. Organization: Earn to Learn FL
- c. Email: brenda@earntolearnfl.org
- d. Phone #: (239)281-2233

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Diana Ferguson
- b. Firm: Rutledge Ecenia, P.A.
- c. Email: dferguson@rutledge-ecenia.com
- d. Phone #: (850)459-3453

9. Organization or Name of entity receiving funds:

- a. Name: Earn to Learn FL, Inc
- b. County (County where funds are to be expended): Lee
- c. Service Area (Counties being served by the service(s) provided with funding): Charlotte, Citrus, DeSoto, Glades, Hardee, Hernando, Highlands, Hillsborough, Lake, Lee, Manatee, Okeechobee, Osceola, Pasco, Pinellas, Polk, Sarasota

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Expand Earn to Learn FL to Tampa Bay region to support income challenged high school students' pursuit of higher education, including Career & Technical Education, State College and University degrees. The approach combines financial assistance with students' investments in themselves, Personal Finance Training and Success Coaching to improve higher education persistence, retention, & completion rates. Students graduate on time, with little or no student debt & career ready.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	State Program Director (.25FTE) and to hire Success Coach (FTE) for Tampa Bay region to support Earn to Learn FL students	200,000
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Earn to Learn FL Financial Assistance for Income Challenged Students	1,700,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Accounting, Data Collection/Reporting, and Communication consultants as needed	100,000

Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		2,000,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category "h. Fixed Capital Outlay" was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The project targets students pursuing careers listed by Enterprise Florida's Targeted Industries, Department of Economic Opportunities' Statewide Demand Occupations List or the Bureau of Statistics and Economic Research, 2018-2016 Employment Projections of Florida. The project aligns with Florida's education and workforce needs as well as CS/HB 7071 (2019) to promote career readiness and workforce opportunities.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

Earn to Learn FL is modeled after Earn to Learn in Arizona that launched in 2013 with well documented outcomes showing vastly improved higher education retention, persistence, and graduation rates. Early results in Florida show we are on track to achieve similar

steller outcomes for FL students. Earn to Learn FL is part of an emerging national coalition of similar state programs to establish Earn to Learn as the new public/private model for student financial assistance for higher ed in the U.S.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

State funds will be leveraged by local funds & student savings to cover Earn to Learn FL financial assistance for eligible students. Services include: Earn to Learn FL Finance training and opening of student Earn to Learn FL savings account, funds of up to \$4000 paid directly to the academic institutions education, housing, and equipment expenses for students who achieve savings of up to \$500, success coaching, & expand Earn to Learn to other academic institutions in the Tampa Bay region.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Successful implementation of this demonstration project will result in greater opportunities and prosperity for all Florida individuals and businesses to benefit families and communities. The project adds to Florida's skilled and educated workforce by guiding over 1200 Earn to Learn FL students to Florida's fastest growing occupations with full knowledge of their career aptitude, future earning potential and higher education, and higher education requirements to achieve targeted career goals.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons

- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Hard working, but income challenged (low to moderate income) students and their families are served.

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	This project will demonstrate Earn to Learn FL is scalable to serve the entire state of Florida by focusing on expansion areas with a state university anchor, state colleges, and state technical centers organized like the project region in Tampa Bay anchored by University of South Florida. Sustainable funding will result from reliable investments over time from a balance of government	Efficiency, performance, progress & quality of the Earn to Learn FL program is assessed to demonstrate the economic impact. It will include initial conditions & capacities, inputs, outputs, capacity outcomes, and realized outcomes as defined by Innovative Metrics for Economic Development published in 2017 through a cooperative agreement between U.S. Department of

	(local/state/federal), academic, and philanthropic resources.	Commerce, Economic Development Administration and the Center for Innovation Strategy & Policy/SRI Intl.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input type="checkbox"/> Create specific immediate job opportunities		
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Improved higher education retention, persistence, and graduation rates for income challenged students paired with employment in their field of study within 6 months after graduation or certification completion.	Efficiency, performance, progress & quality of the Earn to Learn FL program is assessed to demonstrate the economic impact. It will include initial conditions & capacities, inputs, outputs, capacity outcomes, and realized outcomes as defined by Innovative Metrics for Economic Development published in 2017 through a cooperative agreement between U.S. Department of Commerce, Economic Development Administration and the Center for Innovation Strategy & Policy/SRI Intl.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		

<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Improve work force development.	Income challenged students will receive a work force development pathway that combines student savings with personal finance training, success coaching, and financial assistance to achieve career advancement through higher education.	Efficiency, performance, progress & quality of the Earn to Learn FL program is assessed to demonstrate the economic impact. It will include initial conditions & capacities, inputs, outputs, capacity outcomes, and realized outcomes as defined by Innovative Metrics for Economic Development published in 2017 through a cooperative agreement between U.S. Department of Commerce, Economic Development Administration and the Center for Innovation Strategy & Policy/SRI Intl.

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	2,000,000	45.2%	N/A
2. Federal:	0	0.0%	No

3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	2,425,000	54.8%	Yes
5. Other:	0	0.0%	No
TOTAL	4,425,000	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No