

# The Florida House of Representatives

## Appropriations Project Request - Fiscal Year 2022-23

For projects meeting the definition of House Rule 5.14

1. Title of Project: Operation New Uniform
2. Date of Submission: 11/01/2021
3. House Member Sponsor: Cord Byrd

#### 4. Details of Amount Requested:

- a. Has funding been provided in a previous state budget for this activity? Yes
- b. What is the most recent fiscal year the project was funded? 2021-22
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? No
- d. Complete the following Project Request Worksheet to develop your request.

FY:	Input Prior Year Appropriation for this project for FY 2021-22 (If appropriated in 2021-22 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2022-23 (Requests for additional RECURRING funds are prohibited.)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated	Recurring Base Budget	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds
Input Amounts:		200,000	200,000		700,000	700,000

- e. Provide the total cost of the project for FY 2022-23 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request	700,000	77.8%	N/A
2. Federal	0	0.0%	No
3. State (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local	0	0.0%	No

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5. Other	200,000	22.2%	No
<b>TOTAL</b>	<b>900,000</b>	<b>100%</b>	

5. Is this a multi-year project requiring funding from the state for more than one year?

Yes

a. How much state funding would be requested after 2022-23 over the next 5 years?

- ☐ <1M  
☐ 1-3M  
☒ >3-10M  
☐ >10M

b. How many additional years of state support do you expect to need for this project?

- ☐ 1 year  
☐ 2 years  
☐ 3 years  
☐ 4 years  
☒ ≥ 5 years

c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select "ongoing activity".

- ☒ Ongoing activity – no total cost  
☐ <1M  
☐ 1-3M  
☐ >3-10M  
☐ >10M

6. Which is the most appropriate state agency to place an appropriation for the issue requested? Department of Economic Opportunity

a. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes

b. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

In the event that ONU does not meet deliverables they will not be eligible to request funding for the next year.

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7. Requester:

- a. Name: Michele McManamon
- b. Organization: Operation New Uniform
- c. Email: Michele@ONUVets.org
- d. Phone #: (904)328-1600

8. Contact for questions about specific technical or financial details about the project.

- a. Name: Michele McManamon
- b. Organization: Operation New Uniform
- c. Email: Michele@ONUVets.org
- d. Phone #: (904)328-1600

9. Registered lobbyist working to secure funding for this project.

- a. Name: Jonathan P. Kilman
- b. Firm: Converge Government Affairs of Florida, Inc.
- c. Email: jonathan@convergegov.com
- d. Phone #: (305)423-4131

10. Organization or Name of entity receiving funds:

- a. Name: Operation New Uniform
- b. County (County where funds are to be expended): Duval
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

11. What type of organization is the entity that will receive the funds?

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Government
- ☐ University or College
- ☐ Other (Please describe)

12. What is the specific purpose or goal that will be achieved by the funds being requested?

Career coaching and career counselors for unemployed and underemployed veterans and their spouses.

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13. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Amount Requested (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	ADMIN Payroll Amount Allocated for Executive Director	50,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	ADMIN Payroll Amount Allocated (Minus Executive Director)	110,100
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Admin Costs to Support Execution of the Operation New Uniform Program/Training	38,481
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Grant Team, Website Development and Financial Controller (all Contracted Services)	66,000
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	PROGRAMS Payroll Amount	343,900
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Program Costs to Support Execution of the Operation New Uniform Program/Training	89,519
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Website (Program portion) (Contracted Service)	2,000

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Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
<b>TOTAL</b>		700,000

14. For Fixed Capital Costs requested in Question 13, what type of ownership will the facility be under when complete?

- ☐ For Profit
- ☐ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- ☐ State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- ☐ Other (Please describe)

15. Is the project request an information technology project?

No

16. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

a. Please Describe:

Please reference the Veterans for Success House Bill that Congressman Rutherford recently got approved. This bill specifically highlights Operation New Uniform as a model military transition program.

17. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

a. Please Describe:

Needs for funds has been documented by indepth strategic analysis as completed by ONU staff and Board. Additionally, K9's for Warriors CEO and staff reviewed the study and concurred with all findings.

18. Will the requested funds be used directly for services to citizens?

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Yes

a. What are the activities and services that will be provided to meet the purpose of the funds?

All services will be for our unemployed/ underemployed veterans.

b. Describe the direct services to be provided to the citizens by the funding requested.

ONU is a career transitioning service for military members and their families.

c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups"). Select all that apply to the target population:

☐ Elderly persons

☐ Persons with poor mental health

☐ Persons with poor physical health

☒ Jobless persons

☒ Economically disadvantaged persons

☐ At-risk youth

☐ Homeless

☐ Developmentally disabled

☐ Physically disabled

☐ Drug users (in health services)

☐ Preschool students

☐ Grade school students

☐ High school students

☐ University/college students

☐ Currently or formerly incarcerated persons

☐ Drug offenders (in criminal Justice)

☐ Victims of crime

☐ General (The majority of the funds will benefit no specific group)

☐ Other (Please describe)

d. How many in the target population are expected to be served?

☐ < 25

☐ 25-50

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- ☐ 51-100
- ☐ 101-200
- ☐ 201-400
- ☐ 401-800
- ☒ >800

19. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit or outcome
<input type="checkbox"/> Improve physical health		
<input checked="" type="checkbox"/> Improve mental health	We know that people who are unemployed for a short or long period of time get frustrated and sometime take desperate measures. We have testimonials of students that have gotten a new lease on life even as early as the first day of class.	We know that people who are unemployed for a short or long period of time get frustrated and sometime take desperate measures. We have testimonials of students that have gotten a new lease on life even as early as the first day of class.
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		

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<input checked="" type="checkbox"/> Increase or improve economic activity	The total economic impact of the North East Florida region from the Operation New Uniform program is \$14.9 million annually.	Each student has to report their new roles and salary when accepting their positions and it is tracked internally via Salesforce. (infographic attached)
<input type="checkbox"/> Increase tourism		
<input checked="" type="checkbox"/> Create specific immediate job opportunities	Of the veterans that attend Operation New Uniforms training, 97% earn meaningful careers within 4 months of graduating, at a salary 20K higher than BoL statistics report for this area.	Success is measured in the ability of veterans to attain a career after graduation. Director of Training & Transition tracks employment dates and salaries in Salesforce.
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	97% of our graduating alumni secure meaningful employment within 4 months of graduating the program with a 20k higher annual salary as compared to the Bureau of Labor statistics.	Success is measured in the ability of veterans to attain a career after graduation. Director of Training & Transition tracks employment dates and salaries in Salesforce.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		



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<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		