

# Appropriations Project Request - Fiscal Year 2020-21

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: Tampa Museum of Art - Art on the House - Education and Community Outreach

2. Date of Submission: 10/31/2019

3. House Member Sponsor: Jackie Toledo

Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

a. Has funding been provided in a previous state budget for this activity? No

***If answer to 4a is "No" skip 4b and 4c and proceed to 4d, Col. E***

b. What is the most recent fiscal year the project was funded?

c. Were the funds provided in the most recent fiscal year subsequently vetoed?

d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2019-20 (If appropriated in 2019-20 enter the appropriated amount, even if vetoed.)			Develop New Funds Request for FY 2020-21 (Requests for additional RECURRING funds are prohibited.)		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  (Recurring plus Nonrecurring: column A + column B)	Recurring Base Budget  (Will equal non- vetoed amounts provided in Column A)	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds  (Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)
Input Amounts:					1,151,329	1,151,329

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2020-21? No

5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Education

5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No

5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Return of funds.

6. Requester:

- a. Name: Michael Tomor
- b. Organization: Tampa Museum of Art
- c. Email: Michael.Tomor@TampaMuseum.org`
- d. Phone #: (813)421-8383

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Michael Tomor
- b. Organization: Tampa Museum of Art
- c. Email: Michael.Tomor@TampaMuseum.org`
- d. Phone #: (813)421-8383

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Amy Maguire
- b. Firm: Shumaker Advisors
- c. Email: amaguire@shumakeradvisors.com
- d. Phone #: (727)656-8413

9. Organization or Name of entity receiving funds:

- a. Name: Tampa Museum of Arts Foundation
- b. County (County where funds are to be expended): Hillsborough
- c. Service Area (Counties being served by the service(s) provided with funding): Hillsborough, Pasco, Pinellas

10. What type of organization is the entity that will receive the funds? (Select one)

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Government
- ☐ University or College
- ☐ Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Educate and engage children in art, focusing on at-risk youth and expanding the opportunities for children across the Tampa Bay region. The funds will help expand and renovate education current space from 800 sq feet to 12,000 sq feet making it the largest art education location for youth in the region. Additionally, the funds will offer additional programs with community partners for foster children, adults and children suffering from mental health challenges and substance abuse.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter "0" if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Travel costs to expand the program are needed for staff as they outreach to the community locations. Travel costs are needed for youth to visit the expanded youth center. Supplies for the new education facilities.	138,329
<input checked="" type="checkbox"/> d. Consultants/Contracted Services/Study	Study on the value of reaching children with art education and interaction.	26,000
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		

Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Remodeling and expanding current education space from 800 sq ft to 12,000 sq. ft.	987,000
TOTAL		1,151,329

13. For the Fixed Capital Costs requested with this issue (In Question 12, category "h. Fixed Capital Outlay" was selected), what type of ownership will the facility be under when complete? (Select one correct option)

- ☐ For Profit
- ☒ Non Profit 501(c) (3)
- ☐ Non Profit 501(c) (4)
- ☐ Local Government (e.g., police, fire or local government buildings, local roads, etc.)
- ☐ State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)
- ☐ Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Tampa Mayor Jane Castor has pledged support and a letter of support for the project. The Museum's Board of Directors is committed and formal pledge letters from donors for approximately \$35 million have been obtained. The City of Tampa has approved the master 500plan and expansion.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The Museum's 2017 Strategic Plan and space analysis was vetted by 57 community members who committed to helping the Museum expand to offer additional culture and art education to the community. Cost analysis were vetted in studies by outside sources.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Museum staff provides arts programing to children in the museum and at neighborhood community centers. In providing art education outreach programs for those economically disadvantaged we work with numerous community organizations for victims of human trafficking, homeless and foster children.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Art education and enrichment services.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- ☐ Elderly persons
- ☒ Persons with poor mental health
- ☒ Persons with poor physical health
- ☐ Jobless persons
- ☒ Economically disadvantaged persons
- ☒ At-risk youth
- ☒ Homeless
- ☒ Developmentally disabled
- ☒ Physically disabled
- ☐ Drug users (in health services)
- ☒ Preschool students
- ☒ Grade school students
- ☒ High school students
- ☒ University/college students
- ☐ Currently or formerly incarcerated persons
- ☐ Drug offenders (in criminal Justice)
- ☒ Victims of crime
- ☐ General (The majority of the funds will benefit no specific group)
- ☐ Other (Please describe)

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- ⊙ >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	Art education has been proved to increase physical health.	<a href="https://www.brookings.edu/blog/brown-center-chalkboard/2019/02/12/new-evidence-of-the-benefits-of-arts-education/">https://www.brookings.edu/blog/brown-center-chalkboard/2019/02/12/new-evidence-of-the-benefits-of-arts-education/</a>
<input checked="" type="checkbox"/> Improve mental health	Instructors and families have reported youth that have participated in the art education behave better and seem happier.	<a href="https://www.brookings.edu/blog/brown-center-chalkboard/2019/02/12/new-evidence-of-the-benefits-of-arts-education/">https://www.brookings.edu/blog/brown-center-chalkboard/2019/02/12/new-evidence-of-the-benefits-of-arts-education/</a>
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	The Museum antiquities collection is one of the largest in the SE. Fifth and sixth grade students are exposed to Greek and roman art dating early BC.	Student testing.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		

<input checked="" type="checkbox"/> Improve transportation conditions	Funding will go towards transporting children and families to the museum for education.	Surveys
<input checked="" type="checkbox"/> Increase or improve economic activity	The expansion increases visitors to the museum and potentially more jobs will come to the region knowing that the Tampa Museum is nationally recognized	Year end data from museum visits.
<input checked="" type="checkbox"/> Increase tourism	The expansion of the museum will add capacity.	Year end data from museum visits.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input checked="" type="checkbox"/> Reduce recidivism	By keeping children busy in art education after school, they are more focused and apt to not engage in risky behaviors.	Annual Report.
<input checked="" type="checkbox"/> Reduce substance abuse	This program partners with DACCO participants, foster care and other programs as noted above.	Annual Report.
<input checked="" type="checkbox"/> Divert from Criminal/Juvenile justice system	This program partners with DACCO participants, foster care and other programs as noted above.	Annual Report.
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		

<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2020-21 from all sources of funding (Enter "0" if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations Project Request:	1,151,329	69.7%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	500,000	30.3%	Yes
TOTAL	1,651,329	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No