

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Who We Play For - Protecting Young Hearts
2. Date of Submission: 11/08/2017
3. House Member Sponsor: Nicholas Duran
Members Copied:

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? No
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded?
- c. Were the funds provided in the most recent fiscal year subsequently vetoed?
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:					512,483	512,483

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Health
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? No
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.
N/A

6. Requester:

- a. Name: Evan Ernst
- b. Organization: Who We Play For
- c. Email: evan.ernst@whoweplayfor.org
- d. Phone #: (321)506-0074

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Mary DeBauche
- b. Organization: Who We Play For
- c. Email: mary.debauche@whoweplayfor.org
- d. Phone #: (281)796-6609

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Who We Play For
- b. County (County where funds are to be expended): Brevard
- c. Service Area (Counties being served by the service(s) provided with funding): Statewide

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

Sudden Cardiac Arrest is the number one cause of death for student athletes, with minuscule survival rates despite CPR training and AED placement. Prevention through heart screening means a person is saved the pain, physical loss of function and exorbitant medical bills that result from SCA. Heart screening can identify genetic issues that will protect not just the student being screened, but also extended family, saving generations of people as a result.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	This represents the cost of projected time spent on Protect Young Hearts program by CEO. The CEO will be hiring and training new staff members specific to this program, as well as providing oversight and administrative functions.	20,000
<input checked="" type="checkbox"/> b. Other Salary and Benefits	This includes the cost of projected time spent on Protect Young Hearts by the Medical Director and Director of Strategic Partnerships. Medical Director will recruit, train and coordinate the participating cardiologists, as well as oversee the medical results. Director of Strategic Partnerships will identify needs in each community and create partnerships with various medical groups, doctors, media outlets and school contacts.	35,325

<input checked="" type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other	Some minimal travel will be required by CEO for hiring and training, as well as for Director of Strategic Partnerships to meet with partners.	5,000
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Three full-time Heart Screening Managers would be hired specifically for Protect Young Hearts program. Each Manager's salary will be \$50,000/year with benefits of \$750/month for health insurance, cell phone, and internet costs. Responsibilities include coordinating and scheduling screenings, interfacing with school contacts for required forms and waivers, managing screenings, recruiting and training part-time help and volunteers, communicating and returning results.	171,600
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Equipment costs include: single-use electrodes, portable ECG devices, laptops, cases, cleaning supplies, portable training tables, towels, mats, signage, printing, office equipment, handouts, promotional material, cloud storage, postage, travel to screenings, video production to train volunteers, t-shirts, and banners.	175,558
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Cardiologists are paid \$3 per ECG for	105,000

	interpretation service (\$75,000). A part-time research assistant will be contracted to tabulate results and data (\$15,000). When volunteers are not available to fill screening needs, part-time helpers will be hired to staff screenings (\$15,000)	
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
TOTAL		512,483

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The Florida Medical Association adopted support of heart screening in schools as its official policy during their August 6, 2017 House of Delegates meeting. Health First hospital system supports heart screening in their coverage area, both in theory and financially. More than 60 county school systems in Florida are currently working with Who We Play For, and many others with other local foundations, cardiologists or hospital system for heart screening in schools.

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

No

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

In this program, screening would be performed by Who We Play For, an established non-profit program which brings portable equipment and trained staff into schools to perform ECGs on student athletes and school staff. We coordinate with school Athletic Trainers and Nurses to publicize, distribute promotional materials, and host the events. All students are welcome to participate, but athletes are the primary focus due to their higher risk of SCA. After the screening, the interpreted ECGs are retu

17b. Describe the direct services to be provided to the citizens by the funding requested.

Heart screenings with electrocardiogram (ECG). Middle school and high school students are the target population, particularly student athletes, band, cheer and other highly active students. We expect to serve around 25,,000 students in this project.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe)

17d. How many in the target population are expected to be served?

< 25

- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input checked="" type="checkbox"/> Improve physical health	The expected benefit of this project is to identify heart issues in young people so they can be treated before tragedy can strike. The intended outcome is to help prevent sudden cardiac arrest in young people.	Interpreted ECGs will be divided into 3 categories depending on the level of risk for SCA: low risk, follow-up and high risk. The low risk group will not be tracked. The follow-up and high risk group will require further medical testing, and will be tracked. Of those students requiring follow-up, we will track if they passed their physical, ECG diagnosis, type of doctor seen for follow up, tests done and results.
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input type="checkbox"/> Improve quality of education		
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		

<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input type="checkbox"/> Increase tourism		
<input checked="" type="checkbox"/> Create specific immediate job opportunities	The screening program will require the hiring of 3 full-time employees in Florida. Many other hourly workers will be hired for screenings in various areas of the state.	Total number of jobs created from July 1, 2018 to June 30, 2019
<input type="checkbox"/> Enhance specific individual's economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
1. Amount Requested from the State in this Appropriations	512,483	100.0%	N/A

Project Request:			
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
TOTAL	512,483	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

No