

# Appropriations Project Request - Fiscal Year 2018-19

## For projects meeting the Definition of House Rule 5.14

1. Title of Project: UNF-The Jax Bridges Competitive Small Business Initiative

2. Date of Submission: 11/14/2017

3. House Member Sponsor: W. Cummings

Members Copied:

### 4. DETAILS OF AMOUNT REQUESTED:

a. Has funding been provided in a previous state budget for this activity? Yes

***If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E***

b. What is the most recent fiscal year the project was funded? 2017-18

c. Were the funds provided in the most recent fiscal year subsequently vetoed? No

d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated  <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget  <i>(Will equal non-vetoed amounts provided in Column A)</i>	<b>Additional Nonrecurring Request</b>	<b>TOTAL Nonrecurring plus Recurring Base Funds</b>  <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		350,000	350,000		350,000	350,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No

5a. If yes, which state agency?

5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Education

5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes

5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

Return prorated funding

6. Requester:

- a. Name: Daniel Davis
- b. Organization: Jacksonville Chamber of Commerce
- c. Email: Daniel.Davis@myjaxchamber.com
- d. Phone #: (904)705-2802

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Carlton Robinson
- b. Organization: Entrepreneurial Growth; Jacksonville Chamber of Commerce
- c. Email: carlton.robinson@myjaxchamber.com
- d. Phone #: (904)699-9750

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: Janet Owen
- b. Firm: University of North Florida
- c. Email: jowen@unf.edu
- d. Phone #: (904)699-9750

9. Organization or Name of entity receiving funds:

- a. Name: University of North Florida
- b. County (County where funds are to be expended): Duval
- c. Service Area (Counties being served by the service(s) provided with funding): Baker, Bradford, Clay, Duval, Flagler, Nassau, Putnam, St. Johns

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The objective of the program is to increase utilization of local and strategic vendors while promoting supply chain diversification among corporations. There are two main components to the program. Preparing small businesses for available contract opportunities. Encouraging large corporations to give well-prepared small businesses an opportunity to earn their business. In addition, there is an ongoing statewide study that measures entrepreneurial activity that should be completed by end of 2018

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input checked="" type="checkbox"/> a. Executive Director/Project Head Salary and Benefits	Capture and publish outcomes; identify, market and contact participants, mentors & suppliers, identify technologies and venue for program; provide training for vendors suppliers and facilitators, and lead technology solutions for virtual operations; learning management systems online database forms.	60,000
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input checked="" type="checkbox"/> e. Salaries and Benefits	Work with CIOs and regional corporations/entities to facilitate procurement, financial management, plan and perform ramp-up activities, coordinate venues and logistics,	150,000

	simulation exercises, lead communications, and post activities. Lead academic research opportunities.	
<input checked="" type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other	Databases; Curriculum, licenses, and books; Learning Management Systems; Venues, Technology-related tracking systems and online forms; Marketing & Advertising; Training, travel & supplies.	105,000
<input checked="" type="checkbox"/> g. Consultants/Contracted Services/Study	Training, facilitation, and mentorship for vendors/participants.	35,000
Fixed Capital Construction/Major Renovation:		
<input type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering		
<b>TOTAL</b>		<b>350,000</b>

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

N/A

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

Letters of support: Jacksonville Aviation Authority, Small Businesses, and Economic Development Agencies

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

March 2012 Report: Innovate Northeast Florida. Annual updates 2012-2017. Commissioning new study in 2018.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Ventue Services; entrepreneurial and small business development.

17b. Describe the direct services to be provided to the citizens by the funding requested.

Training and education, pitching opportunities, matchmaking opportunities, conference opportunities, marketing & exposure opportunities.

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Small Business Owners, Veterans, and Disadvantaged Businesses

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input type="checkbox"/> Enrich cultural experience		
<input type="checkbox"/> Improve agricultural production/promotion/education		
<input checked="" type="checkbox"/> Improve quality of education	Online/In person training registrations, simulation event completions, customer development plans, and business model validations submissions.	Established entrepreneurial curriculum, assessments, and triple-loop learning strategies.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental, criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input checked="" type="checkbox"/> Increase or improve economic activity	Pitch contest with awards/incentives, Supplier/vendor pitch opportunity,	New business and revenue model adoptions; Pitching opportunities; and

	Access to capital showcase (loan applications, pitches, and loans).	Access to capital opportunities with bankers.
<input type="checkbox"/> Increase tourism		
<input checked="" type="checkbox"/> Create specific immediate job opportunities	Change in business/revenue models, business formation, contract opportunities.	Employment, expansion, and workforce development.
<input checked="" type="checkbox"/> Enhance specific individual's economic self sufficiency	Asset building and financial management.	Business formation, business sustainability, financial education, and relationship skill support.
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input checked="" type="checkbox"/> Other (Please describe): Improve small business management statewide	Economic Impact Study	Academic research on entrepreneurial sales production per county; density and breadth

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?

1. Amount Requested from the State in this Appropriations Project Request:	350,000	100.0%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	0	0.0%	No
4. Local:	0	0.0%	No
5. Other:	0	0.0%	No
<b>TOTAL</b>	<b>350,000</b>	<b>100%</b>	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2018-19 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.

- ongoing activity ? no total cost
- <1M
- 1-3M
- >3-10M

○>10M