

Appropriations Project Request - Fiscal Year 2018-19

For projects meeting the Definition of House Rule 5.14

1. Title of Project: Arcadia Rodeo Equestrian Facility
2. Date of Submission: 11/13/2017
3. House Member Sponsor: Cary Pigman
Members Copied: Ben Albritton

4. DETAILS OF AMOUNT REQUESTED:

- a. Has funding been provided in a previous state budget for this activity? Yes
If answer to 4a is ?No? skip 4b and 4c and proceed to 4d, Col. E
- b. What is the most recent fiscal year the project was funded? 2017-18
- c. Were the funds provided in the most recent fiscal year subsequently vetoed? Yes
- d. Complete the following Project Request Worksheet to develop your request:

FY:	Input Prior Year Appropriation for this project for FY 2017-18 <i>(If appropriated in 2017-18 enter the appropriated amount, even if vetoed.)</i>			Develop New Funds Request for FY 2018-19 <i>(Requests for additional RECURRING funds are prohibited.)</i>		
Column:	A	B	C	D	E	F
Funds Description:	Prior Year Recurring Funds	Prior Year Nonrecurring Funds	Total Funds Appropriated <i>(Recurring plus Nonrecurring: column A + column B)</i>	Recurring Base Budget <i>(Will equal non-vetoed amounts provided in Column A)</i>	Additional Nonrecurring Request	TOTAL Nonrecurring plus Recurring Base Funds <i>(Will equal the amount from the Recurring base in Column D plus the Additional Nonrecurring Request in Column E.)</i>
Input Amounts:		500,000	500,000		1,500,000	1,500,000

5. Are funds for this issue requested in a state agency's Legislative Budget Request submitted for FY 2018-19? No
 - 5a. If yes, which state agency?
 - 5b. If no, which is the most appropriate state agency to place an appropriation for the issue being requested? Department of Agriculture and Consumer Services
 - 5c. Has the appropriate state agency for administering the funding, if the request were appropriated, been contacted? Yes
 - 5d. Describe penalties for failing to meet deliverables or performance measures which the agency should provide in its contract to administer the funding if appropriated.

The Department may withhold all or portion of funds for deliverables deemed unsatisfactory.

6. Requester:

- a. Name: Katherine Marks
- b. Organization: Arcadia All Florida Championship Rodeo, Inc
- c. Email: admin@arcadiarodeo.com
- d. Phone #: (863)494-2014

7. Contact for questions about specific technical or financial details about the project:

- a. Name: Katherine Marks
- b. Organization: Arcadia All Florida Championship Rodeo, Inc
- c. Email: admin@arcadiarodeo.com
- d. Phone #: (863)494-2014

8. Is there a registered lobbyist working to secure funding for this project?

- a. Name: None
- b. Firm: None
- c. Email:
- d. Phone #:

9. Organization or Name of entity receiving funds:

- a. Name: Arcadia All Florida Championship Rodeo, Inc
- b. County (County where funds are to be expended): DeSoto
- c. Service Area (Counties being served by the service(s) provided with funding): Charlotte, DeSoto, Hardee, Manatee

10. What type of organization is the entity that will receive the funds? (Select one)

- For Profit
- Non Profit 501(c) (3)
- Non Profit 501(c) (4)
- Local Government
- University or College
- Other (Please describe)

11. What is the specific purpose or goal that will be achieved by the funds being requested?

The funds will assist in completing phase 2 of the construction of our new facility. The completion of both phase 1 and phase 2 will directly impact the everyday operations of this facility therefor effecting the amount and caliber of events that can be held. It is our goal to expand the 22 events we currently hold and attract new events to our area thus increasing the current \$1.6 million economic impact.

12. Provide specific details on how funds will be spent. (Select all that apply)

Spending Category	Description	Nonrecurring (Should equal 4d, Col. E) Enter ?0? if request is zero for the category
Administrative Costs:		
<input type="checkbox"/> a. Executive Director/Project Head Salary and Benefits		
<input type="checkbox"/> b. Other Salary and Benefits		
<input type="checkbox"/> c. Expense/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> d. Consultants/Contracted Services/Study		
Operational Costs:		
<input type="checkbox"/> e. Salaries and Benefits		
<input type="checkbox"/> f. Expenses/Equipment/Travel/Supplies/Other		
<input type="checkbox"/> g. Consultants/Contracted Services/Study		
Fixed Capital Construction/Major Renovation:		
<input checked="" type="checkbox"/> h. Construction/Renovation/Land/Planning Engineering	Remaining concrete, drywall, flooring, fencing, kitchen fixtures and equipment, remaining construction for the Florida Cowboy Museum, stable with stalls (important for events and housing displaced animals for natural	1,500,000

	disasters)	
TOTAL		1,500,000

13. For the Fixed Capital Costs requested with this issue (In Question 12, category ?h. Fixed Capital Outlay? was selected), what type of ownership will the facility be under when complete? (Select one correct option)

For Profit

Non Profit 501(c) (3)

Non Profit 501(c) (4)

Local Government (e.g., police, fire or local government buildings, local roads, etc.)

State agency owned facility (For example: college or university facility, buildings for public schools, roads in the state transportation system, etc.)

Other (Please describe)

14. Is the project request an information technology project?

No

15. Is there any documented show of support for the requested project in the community including public hearings, letters of support, major organizational backing, or other expressions of support?

Yes

15a. Please Describe:

The Desoto County Board of County Commissioners, Desoto County 4-H and Desoto County FFA have shown great support for the new facility as documented in letters (attached).

16. Has the need for the funds been documented by a study, completed by an independent 3rd party, for the area to be served?

Yes

16a. Please Describe:

The need for funds to complete the facility has been documented in the Estimated Economic Impact of the Arcadia All-Florida Championship Rodeo Upon Desoto County by the Policom Corporation prepared in April 2014. A Reexamination/update was done September 2017. The study found that our main event in March alone adds \$1,229,741. The new facility has the potential to add another \$1.4 million in economic impact during the March event due to increased capacity and parking.

17. Will the requested funds be used directly for services to citizens?

Yes

17a. What are the activities and services that will be provided to meet the purpose of the funds?

Professional equestrian competitions, Youth Rodeo Events, 4-H and FFA equine and beef events, Safe Haven for displaced animals during disasters. (will greatly compliment the Turner Agri-Civic Center which is located directly west and has been used as a shelter, FEMA distribution site and Food For Florida site.)

17b. Describe the direct services to be provided to the citizens by the funding requested.

The professional equestrian competitions also serve as fundraisers for local youth organization such as Desoto Band Boosters, Boy Scouts Troop 39, Desoto 4-H and Desoto FFA. We have a successful youth rodeo program that host approximately 120 youth from Desoto, Hardee, Charlotte and Manatee counties. Students compete for points to qualify for the finals where they can win money and prizes. Scholarships are also provided to qualifying graduating senior. Participants must keep a C grade average

17c. Describe the target population to be served (i.e., "the majority of the funds requested will serve these target populations or groups.").

Select all that apply to the target population:

- Elderly persons
- Persons with poor mental health
- Persons with poor physical health
- Jobless persons
- Economically disadvantaged persons
- At-risk youth
- Homeless
- Developmentally disabled
- Physically disabled
- Drug users (in health services)
- Preschool students
- Grade school students
- High school students
- University/college students
- Currently or formerly incarcerated persons
- Drug offenders (in criminal Justice)
- Victims of crime
- General (The majority of the funds will benefit no specific group)
- Other (Please describe): Local vendors and staff that use the Arcadia Rodeo as a source of income

17d. How many in the target population are expected to be served?

- < 25
- 25-50
- 51-100
- 101-200
- 201-400
- 401-800
- >800

18. What benefits or outcomes will be realized by the expenditure of funds requested? (Select each Benefit/Outcome that applies)

Benefit or Outcome	Provide a specific measure of the benefit or outcome	Describe the method for measuring level of benefit
<input type="checkbox"/> Improve physical health		
<input type="checkbox"/> Improve mental health		
<input checked="" type="checkbox"/> Enrich cultural experience	Phase 2 includes finishes to the William "Kayo" G. Welles Florida Cowboy Museum. Our goal is for it to become a hub for history buffs and a place to educate local youth about the history of Florida ranching.	It is our goal to host 10 class field trips to the museum. The Desoto County Historical Society and Desoto County Schools will assist in measuring the benefit or outcome
<input checked="" type="checkbox"/> Improve agricultural production/promotion/education	We will host multiple events for the Desoto 4-H and FFA including a horse camp, horsemanship workshop and beef shows.	It is our goal to host 4 events directly related to the 4-H and FFA. The 4-H and FFA will assist measuring the benefit or outcome.
<input checked="" type="checkbox"/> Improve quality of education	We will host multiple events for the Desoto 4-H and FFA including a horse camp, horsemanship workshop and beef shows.	It is our goal to host 4 events directly related to the 4-H and FFA. The 4-H and FFA will assist measuring the benefit or outcome.
<input type="checkbox"/> Enhance/preserve/improve environmental or fish and wildlife quality		
<input type="checkbox"/> Protect the general public from harm (environmental,		

criminal, etc.)		
<input type="checkbox"/> Improve transportation conditions		
<input type="checkbox"/> Increase or improve economic activity		
<input checked="" type="checkbox"/> Increase tourism	As mention in the Policom Impact Report, 94% of spectators to the professional rodeos are from outside of Desoto county. This will increase due to increased capacity and marketing	The Arcadia Rodeo tracks the amount and type of spectator via our ticketing system.
<input type="checkbox"/> Create specific immediate job opportunities		
<input type="checkbox"/> Enhance specific individual?s economic self sufficiency		
<input type="checkbox"/> Reduce recidivism		
<input type="checkbox"/> Reduce substance abuse		
<input type="checkbox"/> Divert from Criminal/Juvenile justice system		
<input type="checkbox"/> Improve wastewater management		
<input type="checkbox"/> Improve stormwater management		
<input type="checkbox"/> Improve groundwater quality		
<input type="checkbox"/> Improve drinking water quality		
<input type="checkbox"/> Improve surface water quality		
<input type="checkbox"/> Other (Please describe):		

19. Provide the total cost of the project for FY 2018-19 from all sources of funding (Enter ?0? if amount is zero):

Type of Funding	Amount	Percent of Total	Are the other sources of funds guaranteed in writing?
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1. Amount Requested from the State in this Appropriations Project Request:	1,500,000	14.4%	N/A
2. Federal:	0	0.0%	No
3. State: (Excluding the requested Total Amount in #4d, Column F)	500,000	4.8%	Yes
4. Local:	2,885,151	27.6%	Yes
5. Other:	5,550,000	53.2%	Yes
TOTAL	10,435,151	100%	

20. Is this a multi-year project requiring funding from the state for more than one year?

Yes

20a. How much state funding would be requested after 2018-19 over the next 5 years?

- <1M
- 1-3M
- >3-10M
- >10M

20b. How many additional years of state support do you expect to need for this project?

- 1 year
- 2 years
- 3 years
- 4 years
- >= 5 years

20c. What is the total project cost for all years including all federal, local, state, and any other funds? Select the single answer which best describes the total project cost. If funds requested are for ongoing services or for recurring activities, select ?ongoing activity?.

- Ongoing activity ? no total cost
- <1M
- 1-3M

>3-10M

>10M