



**Marion County
Board of County Commissioners**

Visitors and Convention Bureau

109 W. Silver Springs Boulevard
Ocala, FL 34475
Phone: 352-438-2800
Fax: 352-438-2801



To Whom It May Concern:

As a VISIT FLORIDA partner that receives more than 50% of its funding from Tourist Development Taxes, we are submitting our financial reporting, pursuant to Marion County's fiscal year 2018-19.

The financial reporting is inclusive of the following:

- a. The total amount of revenue from public and private sources.
- b. The organization's operating budget.
- c. Employee salary and benefit details from public and private funds. Board members do not receive compensation for their time served.
- d. An itemized account of all expenditures by our DMO on the behalf of, or coordinated for the benefit of VISIT FLORIDA, its board members, or employees.
- e. Itemized travel and entertainment expenditures.

Respectfully,

Loretta Shaffer, Tourism Development Director, CPM, CDME
Marion County Board of County Commissioners

A. Marion County Visitors and Convention Bureau FY 2018-19 Revenues

PAGE NUMBER: 1
REVSTAIL

MARION COUNTY BOCC DATABASE - FIN PLUS
REVENUE STATUS REPORT

DATE: 06/30/2020
TIME: 10:17:50

SELECTION CRITERIA: orgn.fund='117000'
ACCOUNTING PERIOD: 13/19

SORTED BY: FUND,DEPARTMENT,ACCOUNT
TOTALLED ON: FUND,DEPARTMENT
PAGE BREAKS ON: FUND,DEPARTMENT

FUND-117000 TOURIST DEVELOPMENT FUND
DEPARTMENT- TITLE NOT FOUND

ACCOUNT	TITLE	BUDGET	PERIOD RECEIPTS	RECEIVABLES	YEAR TO DATE RECEIPTS	AVAILABLE BALANCE	YTD/ BUD
31210010	TOURIST DEVELOPMNT TAX 2	1,603,481.00	101,777.41	.00	1,497,423.48	106,057.52	93.39
31210020	TOURIST DEVELOP TAX 3RD	801,741.00	50,888.71	.00	748,711.73	53,029.27	93.39
31210030	TOURIST DEVELOP TAX 4TH	801,741.00	50,888.71	.00	748,711.73	53,029.27	93.39
36100010	INTEREST-BOARD	15,000.00	.00	.00	112,055.30	-97,055.30	747.04
36100032	INTEREST-TAX COLLECTOR	700.00	472.38	.00	886.56	-186.56	126.65
36600045	FL SPORTS FOUNDATION	.00	.00	.00	33,750.00	-33,750.00	.00
36990020	CASH OVER OR SHORT	.00	.00	.00	.14	-.14	.00
37999999	LESS: 5% OF BUDG REVENU	-161,133.00	.00	.00	.00	-161,133.00	.00
39999991	BALANCES FWD-CASH-REGULA	2,833,296.00	.00	.00	3,892,892.65	-1,059,596.65	137.40
TOTAL	TITLE NOT FOUND	5,894,826.00	204,027.21	.00	7,034,431.59	-1,139,605.59	119.33
TOTAL	TOURIST DEVELOPMENT FUN	5,894,826.00	204,027.21	.00	7,034,431.59	-1,139,605.59	119.33
TOTAL	REPORT	5,894,826.00	204,027.21	.00	7,034,431.59	-1,139,605.59	119.33



Marion County Board of County Commissioners
Fiscal Year 2019 Adopted Budget

Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development

Organization Unit: Public Services
Division: Tourist Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Account #	Account Description	FY 2017 Actual	FY 2018 Adopted	FY 2018 Amended	FY 2019 Adopted
Department Expenditures					
Personnel					
512101	Regular Salaries & Wages	236,515	285,324	285,324	367,864
514101	Overtime	1,090	0	0	0
521101	FICA Taxes	17,199	21,828	21,828	28,141
522101	Retirement Contributions	18,067	22,598	22,598	30,385
523101	Health Insurance	46,418	59,892	59,892	70,658
523401	Life, AD&D, LTD	1,129	1,621	1,621	2,091
524101	Worker's Compensation	475	455	455	652
Personnel Total		320,893	391,718	391,718	499,791
Operating					
534101	Contract Serv - Other - Misc	133,619	111,329	111,329	710,879
540101	Travel & Per Diem	15,419	48,077	48,077	36,977
541101	Communications Services	3,166	8,310	8,310	6,000
542201	Postage & Freight	5,132	10,000	10,000	7,500
543101	Utility Services - Elec./Water/Sewer	7,596	9,600	9,600	9,600
544101	Rentals & Leases - Equipment	4,236	8,386	8,386	7,000
545101	Insurance - Premiums	3,516	5,976	5,976	8,120
546101	Repairs/Maint - Buildings & Grounds	600	1,000	6,000	1,000
546257	Repairs/Maint - Fleet Management	224	500	500	400
547101	Printing & Binding	0	500	500	0
548101	Promotional Activities	975,515	3,643,416	3,620,078	2,132,948
549185	Charges - Central Services Cost Allocation	48,851	44,249	44,249	66,254
551101	Office Supplies	1,646	4,000	4,000	3,000
552101	Gasoline, Oil & Lubricants	1,129	3,200	3,200	3,200
552106	Computer Software	1,260	3,783	3,783	5,806
552108	Operating Supplies	2,396	7,470	10,970	5,000
554101	Books, Publications & Subscriptions	18,663	23,750	23,750	47,438
554201	Dues & Memberships	9,556	18,238	18,238	19,718
555501	Training & Education	29,646	75,265	75,265	57,520
Operating Total		1,262,170	4,027,049	4,012,211	3,128,360
Capital					
563101	Improvements Other than Buildings	0	0	0	374,525
564101	Machinery and Equipment	8,260	26,629	26,629	1,255
564102	Machinery & Equipment - CIP	0	0	704	555
568102	Intangible Software - CIP	0	872	13,730	4,750
Capital Total		8,260	27,501	41,063	381,085
Grants & Aid					
582101	Aid to Private Organizations	0	0	0	50,000
Grants & Aid Total		0	0	0	50,000
Non-Operating					
599417	Tourism Initiatives	0	0	0	1,410,314
Non-Operating Total		0	0	0	1,410,314
Reserve					
599101	Reserve for Contingencies	0	120,000	120,000	159,000
599199	Reserve for Cash to be Carried Forward	0	120,000	120,000	265,000



**Marion County Board of County Commissioners
Fiscal Year 2019 Adopted Budget**

**Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development**

**Organization Unit: Public Services
Division: Tourist Development
Prepared by: Clerk of the Circuit Court - Budget Department**

Account #	Account Description	FY 2017 Actual	FY 2018 Adopted	FY 2018 Amended	FY 2019 Adopted
	Reserve Total	0	240,000	240,000	424,000
	Department Expenditures Total	1,591,323	4,686,268	4,684,992	5,893,550



Marion County Board of County Commissioners
Fiscal Year 2019 Adopted Budget

Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development

Organization Unit: Public Services
Division: Tourist Development
 Prepared by: Clerk of the Circuit Court - Budget Department

Position	Class #	Position Description	Full Time Equivalent Positions			Budget
			FY 2017 Amended	FY 2018 Adopted	FY 2019 Adopted	FY 2019 Adopted
Positions						
Current Positions						
11990001	1199	Tourism Development Director	1.00	1.00	0.00	0.00
22190001	2219	Tourist Development Sales and Operations Manager	1.00	1.00	0.00	0.00
50030001	5003	Sports Marketing Specialist	1.00	1.00	0.00	0.00
50280001	5028	Marketing and Sales Coordinator	1.00	1.00	0.00	0.00
50760001	5076	Administrative Data Specialist	1.00	1.00	0.00	0.00
50780001	5078	Visitor Relations Representative	0.00	1.00	1.00	32,864.00
Current Positions Total			5.00	6.00	1.00	
New Positions						
NEW1593	6023	Staff Assistant III	0.00	0.00	1.00	33,134.00
New Positions Total			0.00	0.00	1.00	
Reclassified Positions						
R22190001	1296	Tourism Development Manager Reclass from Tourist Development Sales and Operations Manager - Salary Change \$9,619	0.00	0.00	1.00	62,836.00
R50030001	6242	Group Sales Coordinator Reclass from Sports Marketing Specialist - Salary Change \$9,360	0.00	0.00	1.00	49,359.00
R50280001	6244	Marketing and Communications Coordinator Reclass from Marketing and Sales Coordinator - Salary Change \$6,760	0.00	0.00	1.00	46,759.00
R50760001	6243	Digital and Analytics Coordinator Reclass from Administrative Data Specialist - Salary Change \$7,010	0.00	0.00	1.00	46,613.00
S11990001	1199	Tourism Development Director Salary Change \$5,367	0.00	0.00	1.00	86,549.00
Reclassified Positions Total			0.00	0.00	5.00	
Positions Total			5.00	6.00	7.00	



**Marion County Board of County Commissioners
Fiscal Year 2019 Adopted Budget**

**Fund: 117000 - Tourist Development Tax
Department: 2870 - Visitors and Convention Bureau
Activity: 552000 Industry Development**

**Organization Unit: Public Services
Division: Tourist Development
Prepared by: Clerk of the Circuit Court - Budget Department**

Account #	Account Description	FY 2019 Adopted
	Capital	
563101	Improvements Other than Buildings	
	Gateway Signage	374,525
	563101 Improvements Other than Buildings To	<u>374,525</u>
564101	Machinery and Equipment	
	1 Advanced Laptop	1,255
	564101 Machinery and Equipment Total	<u>1,255</u>
564102	Machinery & Equipment - CIP	
	Enterprise Resource Planning Capital (ESCAP)	555
	564102 Machinery & Equipment - CIP Total	<u>555</u>
568102	Intangible Software - CIP	
	Enterprise Resource Planning Capital (ESCAP)	4,750
	568102 Intangible Software - CIP Total	<u>4,750</u>



**Marion County Board of County Commissioners
Fiscal Year 2019 Adopted Budget**

**Fund: 117000 - Tourist Development Tax
Department: 2871 - Visitor and Convention Bureau-Transfers
Activity: 581000 Interfund Transfer**

**Organization Unit: Public Services
Division: Tourist Development
Prepared by: Clerk of the Circuit Court - Budget Department**

Account #	Account Description	FY 2017 Actual	FY 2018 Adopted	FY 2018 Amended	FY 2019 Adopted
Department Expenditures					
Transfers					
591001	Budget Transfer to General Fund	245,000	0	1,276	1,276
	Transfers Total	245,000	0	1,276	1,276
	Department Expenditures Total	245,000	0	1,276	1,276

D. Marion County Visitors and Convention Bureau FY 2018-19 VISIT FLORIDA Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
OTHER CONTRACTUAL SERVICE	02/18/19	\$31.88	2018OMV5189/VCB
OTHER CONTRACTUAL SERVICE	06/21/19	\$11,250.00	2019OMC0116/APR19/VCB
OTHER CONTRACTUAL SERVICE	06/26/19	\$1,000.00	2019OMC0069/MAY19/VCB
OTHER CONTRACTUAL SERVICE	09/06/19	\$1,333.33	2019OMC0069/JUN19/VCB
OTHER CONTRACTUAL SERVICE	09/06/19	\$1,333.33	2019OMC0069/JUL19/VCB
OTHER CONTRACTUAL SERVICE	10/14/19	\$1,224.00	2019OMC0682/SEP19/VCB
OTHER CONTRACTUAL SERVICE	10/22/19	\$833.34	2019OMC0069/AUG19/TDC
Subtotal		\$17,005.88	
TRAVEL & PER DIEM	10/19/18	\$581.90	FAIRFIELD INN & STES
TRAVEL & PER DIEM	10/19/18	\$328.40	DELTA AIR 0062340455186
TRAVEL & PER DIEM	10/23/18	\$84.00	TDC/VFDMR
TRAVEL & PER DIEM	11/21/18	\$9.26	UBER TRIP YTIRN
TRAVEL & PER DIEM	11/21/18	\$2.05	UBER TRIP YTIRN
TRAVEL & PER DIEM	11/21/18	\$48.96	PP*NYC-TAXI-YEL TAXIOS
TRAVEL & PER DIEM	11/21/18	\$9.26	UBER TRIP IIIYG
TRAVEL & PER DIEM	11/21/18	\$2.05	UBER TRIP IUVH4
TRAVEL & PER DIEM	11/21/18	\$9.26	UBER TRIP IUVH4
TRAVEL & PER DIEM	11/21/18	\$1.03	UBER TRIP IIIYG
TRAVEL & PER DIEM	11/21/18	\$9.35	UBER TRIP EJIQP
TRAVEL & PER DIEM	11/21/18	\$9.26	UBER TRIP DPL4D
TRAVEL & PER DIEM	11/21/18	\$1.03	UBER TRIP GVTNV
TRAVEL & PER DIEM	11/21/18	\$60.85	BLUE RIBBON BROOKLYN
TRAVEL & PER DIEM	11/21/18	\$9.26	UBER TRIP GVTNV
TRAVEL & PER DIEM	11/21/18	\$1.03	UBER TRIP DPL4D
TRAVEL & PER DIEM	11/21/18	\$9.26	UBER TRIP VM6N6
TRAVEL & PER DIEM	11/21/18	\$15.00	JAXVILLE AVIATION AUTH PA
TRAVEL & PER DIEM	11/21/18	\$1.03	UBER TRIP EJIQP
TRAVEL & PER DIEM	11/21/18	\$1.03	UBER TRIP VM6N6
TRAVEL & PER DIEM	11/21/18	\$52.73	UBER TRIP TRMKD
TRAVEL & PER DIEM	11/21/18	\$84.00	HILTON GARDEN INN 351
TRAVEL & PER DIEM	11/21/18	-\$0.01	FAIRFIELD INN & STES
TRAVEL & PER DIEM	11/21/18	\$14.99	WWW.RESERVATIONS.COM
TRAVEL & PER DIEM	11/21/18	\$447.96	HOTEL*RESERVATIONS.COM
TRAVEL & PER DIEM	12/13/18	\$65.00	TDC/VISITFL LEAD SUMM
TRAVEL & PER DIEM	12/13/18	\$65.00	TDC/VISITFL LEAD SUMM
TRAVEL & PER DIEM	12/18/18	\$338.00	HYATT REGENCY COCONUT PT
TRAVEL & PER DIEM	12/18/18	\$338.00	HYATT REGENCY COCONUT PT
TRAVEL & PER DIEM	01/18/19	\$142.10	AIR CANADA 0147234805891
TRAVEL & PER DIEM	01/18/19	\$132.45	AIR CANADA 0147234820800
TRAVEL & PER DIEM	01/18/19	\$1.91	TRAVELOCITY*7400829598
TRAVEL & PER DIEM	02/05/19	\$159.00	TDC/VF CANADA
TRAVEL & PER DIEM	02/19/19	\$69.00	TDC/VF CVIC SUMMIT
TRAVEL & PER DIEM	02/25/19	\$9.34	UP EXPRESS PEARSON TVM
TRAVEL & PER DIEM	02/25/19	\$30.00	AIR CANADA 0147234820800
TRAVEL & PER DIEM	02/25/19	\$0.09	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$0.18	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$0.10	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$0.09	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$9.82	AKREMTAXI
TRAVEL & PER DIEM	02/25/19	\$9.45	ACTIVE AUTO TAXI

D. Marion County Visitors and Convention Bureau FY 2018-19 VISIT FLORIDA Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAVEL & PER DIEM	02/25/19	\$18.14	BECK TAXI
TRAVEL & PER DIEM	02/25/19	\$11.55	M TAXI
TRAVEL & PER DIEM	02/25/19	\$0.12	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$13.46	BECK TAXI
TRAVEL & PER DIEM	02/25/19	\$0.13	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$0.09	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$789.72	DELTA TORONTO SFC
TRAVEL & PER DIEM	02/25/19	\$68.00	ABM PARKING ORLANDO ECONO
TRAVEL & PER DIEM	02/25/19	\$7.90	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$9.34	UP EXPRESS UNION TVM
TRAVEL & PER DIEM	02/25/19	\$0.24	TRANSACTION FEES
TRAVEL & PER DIEM	02/25/19	\$23.81	AIR CAN* 0147234805891
TRAVEL & PER DIEM	03/22/19	\$56.00	TDC/TOURISM DAY
TRAVEL & PER DIEM	03/22/19	\$56.00	TDC/TOURISM DAY
TRAVEL & PER DIEM	03/25/19	\$507.00	SIRATA ST PETE
TRAVEL & PER DIEM	06/21/19	\$105.67	AIR CANADA 0142113726771
TRAVEL & PER DIEM	06/21/19	\$256.16	AIR CANADA 0142113727830
TRAVEL & PER DIEM	06/21/19	\$140.76	AIR CANADA 0142113727453
TRAVEL & PER DIEM	07/16/19	\$158.00	TDC/CANADA MEDIA MSSN
TRAVEL & PER DIEM	07/23/19	\$0.47	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$47.11	AEROFLEET SERVICES
TRAVEL & PER DIEM	07/23/19	\$529.11	KIMPTON ST GEORGE HOTEL
TRAVEL & PER DIEM	07/23/19	\$5.29	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$36.02	INSTANT PAIEMENT TAXI
TRAVEL & PER DIEM	07/23/19	\$427.33	LE ST MARTIN MONTREAL
TRAVEL & PER DIEM	07/23/19	\$0.36	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$4.27	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$8.02	UBERBV
TRAVEL & PER DIEM	07/23/19	\$0.13	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$85.00	ORLANDO INTL ECON
TRAVEL & PER DIEM	07/23/19	\$0.08	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$10.15	UBERBV
TRAVEL & PER DIEM	07/23/19	\$12.83	UBERBV
TRAVEL & PER DIEM	07/23/19	\$0.01	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$0.77	UBERBV
TRAVEL & PER DIEM	07/23/19	\$0.77	UBERBV
TRAVEL & PER DIEM	07/23/19	\$0.10	TRANSACTION FEES
TRAVEL & PER DIEM	07/23/19	\$0.01	TRANSACTION FEES
TRAVEL & PER DIEM	08/26/19	\$190.97	WALDORF
TRAVEL & PER DIEM	08/26/19	\$190.97	WALDORF
TRAVEL & PER DIEM	08/26/19	-\$190.97	WALDORF
TRAVEL & PER DIEM	08/26/19	\$190.97	WALDORF
TRAVEL & PER DIEM	09/23/19	-\$190.97	WALDORF
TRAVEL & PER DIEM	09/23/19	-\$190.97	WALDORF
Subtotal		\$6,552.39	
POSTAGE & FREIGHT	11/21/18	\$133.83	UPS*00000974W3E428
POSTAGE & FREIGHT	11/21/18	\$1,000.23	UPS*00000974W3E418
POSTAGE & FREIGHT	11/21/18	\$7.43	UPS*00000974W3E408
POSTAGE & FREIGHT	12/18/18	\$41.65	UPS*00000974W3E468
POSTAGE & FREIGHT	02/25/19	\$31.44	UPS*00000974W3E039
POSTAGE & FREIGHT	02/25/19	\$59.79	UPS*1ZTV0G066800002216

D. Marion County Visitors and Convention Bureau FY 2018-19 VISIT FLORIDA Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
POSTAGE & FREIGHT	05/20/19	\$6.22	UPS*000000974W3E149
POSTAGE & FREIGHT	05/20/19	\$39.96	UPS*000000974W3E159
POSTAGE & FREIGHT	07/23/19	\$38.40	UPS*000001329177467
POSTAGE & FREIGHT	07/23/19	\$24.76	UPS*000000974W3E259
Subtotal		\$1,383.71	

PROMOTIONAL ACTIVITIES	10/19/18	\$581.90	FAIRFIELD INN & STES
PROMOTIONAL ACTIVITIES	10/19/18	\$328.40	DELTA AIR 0062340455185
PROMOTIONAL ACTIVITIES	10/19/18	\$2,707.45	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	10/31/18	\$112.40	TDC/VISITFLLOCALVOICE
PROMOTIONAL ACTIVITIES	11/09/18	-\$3.81	REIMB SALES TAX
PROMOTIONAL ACTIVITIES	11/21/18	\$60.85	BLUE RIBBON BROOKLYN
PROMOTIONAL ACTIVITIES	11/21/18	\$40.00	IVY HOUSE RESTAURANT -
PROMOTIONAL ACTIVITIES	11/21/18	\$171.22	HOWARD JOHNSON
PROMOTIONAL ACTIVITIES	11/21/18	-\$171.22	HOWARD JOHNSON
PROMOTIONAL ACTIVITIES	11/21/18	\$28.51	JUST A CUPCAKE BAKERY
PROMOTIONAL ACTIVITIES	11/21/18	\$178.20	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/18	\$51.75	TST* BLUE HIGHWAY PIZZA -
PROMOTIONAL ACTIVITIES	11/21/18	\$69.96	TST* BRICK CITY SOUTHERN
PROMOTIONAL ACTIVITIES	11/21/18	-\$0.20	BEST WESTERN OCALA
PROMOTIONAL ACTIVITIES	11/21/18	\$2,097.00	IN *ON TIME MARKETING COR
PROMOTIONAL ACTIVITIES	11/21/18	-\$0.01	FAIRFIELD INN & STES
PROMOTIONAL ACTIVITIES	11/21/18	-\$70.35	AMZN MKTP US
PROMOTIONAL ACTIVITIES	11/21/18	-\$119.20	WAL-MART #0697
PROMOTIONAL ACTIVITIES	12/18/18	\$44.97	BROOKLYNS ORIGINAL PIZ
PROMOTIONAL ACTIVITIES	12/27/18	-\$7.00	12/21/18 TAX & ALCOHOL RE
PROMOTIONAL ACTIVITIES	12/27/18	-\$1.08	12/21/18 TAX & ALCOHOL RE
PROMOTIONAL ACTIVITIES	01/18/19	\$20.00	THE MOJO GRILL EAST
PROMOTIONAL ACTIVITIES	01/18/19	\$18.98	BLUE GATOR REST
PROMOTIONAL ACTIVITIES	01/18/19	\$21.66	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	01/18/19	\$27.14	TST* BRICK CITY SOUTHERN
PROMOTIONAL ACTIVITIES	01/18/19	\$100.00	FLORIDA GLASS BOTTOM BOAT
PROMOTIONAL ACTIVITIES	01/18/19	\$16.57	BLUE GATOR REST
PROMOTIONAL ACTIVITIES	01/18/19	-\$100.00	FLORIDA GLASS BOTTOM BOAT
PROMOTIONAL ACTIVITIES	02/25/19	\$57.84	THE MOJO GRILL OCALA
PROMOTIONAL ACTIVITIES	02/28/19	\$12,500.00	2019 TRANSPORT MAP
PROMOTIONAL ACTIVITIES	03/18/19	\$20.04	TDC/MEAL W/JOURNALIST
PROMOTIONAL ACTIVITIES	03/25/19	\$200.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	03/25/19	\$41.81	BLUE GATOR REST
PROMOTIONAL ACTIVITIES	03/25/19	\$29.00	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	03/25/19	\$55.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	04/23/19	\$352.98	HILTON HOTELS
PROMOTIONAL ACTIVITIES	04/23/19	\$352.98	HILTON HOTELS
PROMOTIONAL ACTIVITIES	04/23/19	-\$56.71	HILTON HOTELS F/B
PROMOTIONAL ACTIVITIES	04/23/19	\$53.00	HILTON HOTELS F/B
PROMOTIONAL ACTIVITIES	04/23/19	-\$352.98	HILTON HOTELS
PROMOTIONAL ACTIVITIES	04/23/19	-\$352.98	HILTON HOTELS
PROMOTIONAL ACTIVITIES	04/23/19	\$56.71	HILTON HOTELS
PROMOTIONAL ACTIVITIES	04/23/19	\$200.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	06/21/19	\$90.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	06/21/19	\$39.00	SQ *BIG LEES BARBE
PROMOTIONAL ACTIVITIES	06/21/19	\$28.02	SQ *SYMMETRY COFFEE

D. Marion County Visitors and Convention Bureau FY 2018-19 VISIT FLORIDA Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
PROMOTIONAL ACTIVITIES	06/21/19	\$12.87	CAPE LEISURE SILVER
PROMOTIONAL ACTIVITIES	06/21/19	\$29.00	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	06/21/19	\$10.00	APPLETON
PROMOTIONAL ACTIVITIES	06/21/19	\$100.00	LA CUISINE RESTAURANT
PROMOTIONAL ACTIVITIES	06/21/19	\$38.00	RAINBOW SPRINGS BOAT R
PROMOTIONAL ACTIVITIES	06/21/19	\$499.00	PP*MAKINTRACKS
PROMOTIONAL ACTIVITIES	06/21/19	\$50.95	THE MOJO GRILL EAST
PROMOTIONAL ACTIVITIES	06/21/19	\$78.25	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	06/21/19	\$45.26	GET UP AND GO KAYAKING
PROMOTIONAL ACTIVITIES	06/21/19	-\$2.77	GET UP AND GO KAYAKING
PROMOTIONAL ACTIVITIES	07/17/19	\$10,000.00	CO-OP GOOGLE DMO
PROMOTIONAL ACTIVITIES	07/23/19	-\$107.34	PRO-RATE OF BROCHURE RACK
PROMOTIONAL ACTIVITIES	07/23/19	\$20.50	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	07/23/19	\$489.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	07/23/19	\$12.58	BLUE GATOR REST
PROMOTIONAL ACTIVITIES	07/23/19	\$25.44	SQ *SYMMETRY COFFEE
PROMOTIONAL ACTIVITIES	07/23/19	\$203.00	HOLIDAY INN OCALA CONFCT
PROMOTIONAL ACTIVITIES	07/23/19	\$128.50	CRAFT KITCHEN - FL
PROMOTIONAL ACTIVITIES	07/23/19	\$154.00	LA CUISINE RESTAURANT
PROMOTIONAL ACTIVITIES	07/23/19	\$43.75	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	07/23/19	-\$8.40	FLORIDA GLASS BOTTOM BOAT
PROMOTIONAL ACTIVITIES	07/23/19	\$128.40	FLORIDA GLASS BOTTOM BOAT
PROMOTIONAL ACTIVITIES	07/23/19	-\$8.40	LA CUISINE RESTAURANT
PROMOTIONAL ACTIVITIES	08/26/19	\$539.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	08/26/19	\$190.97	WALDORF
PROMOTIONAL ACTIVITIES	08/26/19	\$190.97	WALDORF
PROMOTIONAL ACTIVITIES	09/23/19	\$70.00	DON GARLITS MUSEUM OF DRA
PROMOTIONAL ACTIVITIES	09/23/19	\$189.37	THE MOJO GRILL EAST
PROMOTIONAL ACTIVITIES	09/23/19	\$66.07	BROOKLYNS ORIGINAL PIZ
PROMOTIONAL ACTIVITIES	09/23/19	\$22.00	ACT*CITY OF OCALA
PROMOTIONAL ACTIVITIES	09/23/19	\$200.00	SQ *HORSE COUNTRY CARRIAG
PROMOTIONAL ACTIVITIES	09/23/19	\$162.00	MICROTEL INN & SUITES
PROMOTIONAL ACTIVITIES	09/23/19	-\$190.97	WALDORF
PROMOTIONAL ACTIVITIES	09/23/19	-\$190.97	WALDORF
PROMOTIONAL ACTIVITIES	09/23/19	\$60.00	TST* BLUE HIGHWAY PIZZA -
PROMOTIONAL ACTIVITIES	10/31/19	-\$539.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	10/31/19	-\$489.00	VISIT FLORIDA SERVICE CEN
PROMOTIONAL ACTIVITIES	10/31/19	\$650.00	VISIT FLORIDA SERVICE CEN
Subtotal		\$32,389.83	
DUES & MEMBERSHIPS	07/23/19	\$1,096.59	VISIT FLORIDA SERVICE CEN
Subtotal		\$1,096.59	
TRAINING & EDUCATION	11/21/18	\$150.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	11/21/18	\$60.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	11/21/18	-\$150.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/18/18	\$75.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	12/18/18	\$75.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	01/18/19	\$1,000.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	02/25/19	\$165.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	02/25/19	\$150.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	05/20/19	\$1,500.00	VISIT FLORIDA SERVICE CEN

D. Marion County Visitors and Convention Bureau FY 2018-19 VISIT FLORIDA Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAINING & EDUCATION	07/23/19	\$1,078.00	VISIT FLORIDA SERVICE CEN
TRAINING & EDUCATION	10/31/19	-\$1,078.00	VISIT FLORIDA SERVICE CEN
Subtotal		\$3,025.00	
Total		\$61,453.40	

E. Marion County Visitors and Convention Bureau FY 2018-19 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAVEL & PER DIEM	10/18/18	\$103.00	TDC/REIMB SEOPA
TRAVEL & PER DIEM	10/19/18	\$390.60	AMERICAN AIR0017209122258
TRAVEL & PER DIEM	10/19/18	\$264.18	THE HENDERSON
TRAVEL & PER DIEM	10/29/18	\$35.00	TDC/REIMB SPORTS CONF
TRAVEL & PER DIEM	11/07/18	\$134.00	TDC/NASC 4S SUMMIT
TRAVEL & PER DIEM	11/19/18	\$84.00	TDC/CONNECT FL MKPL
TRAVEL & PER DIEM	11/21/18	\$30.00	AMERICAN AIR0010269628352
TRAVEL & PER DIEM	11/21/18	\$24.00	RED TOP CAB SERVICE
TRAVEL & PER DIEM	11/21/18	\$30.00	AMERICAN AIR0010269947192
TRAVEL & PER DIEM	11/21/18	\$452.40	UNITED 0162421012665
TRAVEL & PER DIEM	11/21/18	\$30.00	UNITED 0162601219422
TRAVEL & PER DIEM	11/21/18	\$36.00	SQ *CAROL TAXI
TRAVEL & PER DIEM	11/21/18	\$695.52	DOUBLETREE CLEVELAND
TRAVEL & PER DIEM	11/21/18	\$36.00	SQ *JOETAXI
TRAVEL & PER DIEM	11/21/18	\$231.84	DOUBLETREE CLEVELAND
TRAVEL & PER DIEM	11/21/18	\$30.00	UNITED 0162601443115
TRAVEL & PER DIEM	11/21/18	\$90.00	ABM PARKING ORLANDO ECONO
TRAVEL & PER DIEM	11/21/18	\$76.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	11/21/18	\$479.36	HILTON GARDEN INN
TRAVEL & PER DIEM	11/21/18	\$25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	11/21/18	\$25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	12/18/18	\$494.82	THE HENDERSON
TRAVEL & PER DIEM	12/27/18	\$86.00	TDC/US SPORT CONGRESS
TRAVEL & PER DIEM	01/16/19	\$32.00	TDC/FSF ROUND TABLE
TRAVEL & PER DIEM	01/18/19	\$477.00	HARD ROCK HOTEL-DAYTONA
TRAVEL & PER DIEM	01/18/19	\$178.08	ART OVATION
TRAVEL & PER DIEM	01/18/19	-\$19.08	ART OVATION
TRAVEL & PER DIEM	03/25/19	-\$590.00	HILTON HOTELS
TRAVEL & PER DIEM	03/25/19	-\$354.00	HILTON HOTELS
TRAVEL & PER DIEM	03/25/19	-\$354.00	HILTON HOTELS
TRAVEL & PER DIEM	03/25/19	-\$354.00	HILTON HOTELS
TRAVEL & PER DIEM	03/25/19	-\$354.00	HILTON HOTELS
TRAVEL & PER DIEM	04/10/19	\$20.00	TDC/STS MKT COLLEGE
TRAVEL & PER DIEM	04/17/19	\$102.00	TDC/MILITARY EXPO
TRAVEL & PER DIEM	04/23/19	\$278.95	SOUTHWES 5262450226245
TRAVEL & PER DIEM	04/23/19	\$278.95	SOUTHWES 5262450226246
TRAVEL & PER DIEM	04/23/19	\$180.00	HILTON HOTELS
TRAVEL & PER DIEM	04/23/19	-\$180.00	HILTON HOTELS
TRAVEL & PER DIEM	04/23/19	\$498.00	ALOFT
TRAVEL & PER DIEM	04/23/19	\$16.00	ALOFT
TRAVEL & PER DIEM	04/23/19	\$498.00	ALOFT
TRAVEL & PER DIEM	04/23/19	\$108.00	ALG*AIR 7YR4FM
TRAVEL & PER DIEM	04/23/19	\$210.50	ALG*AIR 7YR42T
TRAVEL & PER DIEM	04/23/19	-\$102.00	ALG*AIR
TRAVEL & PER DIEM	04/23/19	\$4.50	ALG*AIR 7YR42T
TRAVEL & PER DIEM	04/23/19	\$194.02	THE HENDERSON
TRAVEL & PER DIEM	04/23/19	\$15.00	HILTON DYTNA REMOTE PRKNG
TRAVEL & PER DIEM	04/23/19	\$356.22	HILTON HOTELS
TRAVEL & PER DIEM	04/23/19	-\$2.22	HILTON HOTELS
TRAVEL & PER DIEM	04/24/19	\$78.00	TDC/MILITARYEXPO
TRAVEL & PER DIEM	04/25/19	\$65.00	TDC/LEXQUEST
TRAVEL & PER DIEM	05/20/19	\$263.18	HAMPTON INN&SUITES PCB
TRAVEL & PER DIEM	05/20/19	\$126.02	HAMPTON INNS

E. Marion County Visitors and Convention Bureau FY 2018-19 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
TRAVEL & PER DIEM	05/20/19	\$106.60	HAMPTON INN OZARK
TRAVEL & PER DIEM	05/20/19	\$290.00	GULF BREEZE HAMPTON INN A
TRAVEL & PER DIEM	05/20/19	\$30.00	DELTA AIR BAGGAGE FEE
TRAVEL & PER DIEM	05/20/19	\$30.00	DELTA AIR BAGGAGE FEE
TRAVEL & PER DIEM	05/31/19	\$78.64	FLEET-TDC-APR19
TRAVEL & PER DIEM	06/04/19	\$82.00	TDC/FSF SUMMIT
TRAVEL & PER DIEM	06/04/19	\$131.00	TDC/NASC SYMP-CSEE
TRAVEL & PER DIEM	06/04/19	\$144.00	TDC/IDSS TOUR ACADEMY
TRAVEL & PER DIEM	06/04/19	\$149.00	TDC/IDSS TOUR ACADEMY
TRAVEL & PER DIEM	06/11/19	\$53.00	TDC/FADMO
TRAVEL & PER DIEM	06/21/19	\$358.00	COURTYARD MARRIOTT JEN
TRAVEL & PER DIEM	06/21/19	\$30.60	SQ *1ST QUALITY TAX
TRAVEL & PER DIEM	06/21/19	\$22.98	UBER TRIP
TRAVEL & PER DIEM	06/21/19	\$934.49	MARRIOTT KNOXVILLE
TRAVEL & PER DIEM	06/21/19	\$327.98	THE HENDERSON
TRAVEL & PER DIEM	06/21/19	\$8.97	UBER TRIP
TRAVEL & PER DIEM	06/21/19	\$3.00	UBER TRIP
TRAVEL & PER DIEM	06/21/19	\$5.00	UBER TRIP
TRAVEL & PER DIEM	06/21/19	\$8.27	UBER TRIP
TRAVEL & PER DIEM	06/21/19	\$42.50	PIT YELLOW CAB
TRAVEL & PER DIEM	06/21/19	\$25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	06/21/19	\$16.48	UBER TRIP
TRAVEL & PER DIEM	06/21/19	\$861.84	RENAISSANCE PITTSBURGH
TRAVEL & PER DIEM	06/21/19	\$861.84	RENAISSANCE PITTSBURGH
TRAVEL & PER DIEM	06/21/19	\$95.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	06/21/19	\$43.00	PIT YELLOW CAB
TRAVEL & PER DIEM	07/01/19	\$72.00	TDC/FL ATTRACT CONF
TRAVEL & PER DIEM	07/23/19	\$254.00	HARD ROCK HOTEL-DAYTONA
TRAVEL & PER DIEM	07/23/19	\$700.00	DORAL GOLF RESORT&SPA
TRAVEL & PER DIEM	08/07/19	\$68.00	TDC/FL TD TAX CONF
TRAVEL & PER DIEM	08/14/19	\$71.00	TDC/CAL RIPKEN
TRAVEL & PER DIEM	08/26/19	\$105.00	HARD ROCK HOTEL-DAYTONA
TRAVEL & PER DIEM	08/26/19	\$403.00	HARD ROCK HOTEL-DAYTONA
TRAVEL & PER DIEM	08/26/19	\$207.50	ALG*AIR 996WD2
TRAVEL & PER DIEM	08/26/19	\$25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	09/10/19	\$108.00	TDC/CPM LEVEL 8
TRAVEL & PER DIEM	09/10/19	\$120.00	TDC/CONNECT SPORTS
TRAVEL & PER DIEM	09/23/19	\$106.87	EL CARIBE RESORT AND C
TRAVEL & PER DIEM	09/23/19	\$20.99	UBER TRIP
TRAVEL & PER DIEM	09/23/19	\$70.00	ORLANDO SANFORD DOMESTIC
TRAVEL & PER DIEM	09/23/19	\$923.92	ALOFT
TRAVEL & PER DIEM	09/23/19	\$25.00	SUNPASS*ACC18158430
TRAVEL & PER DIEM	09/23/19	\$399.00	HGI ORLANDO EAST
TRAVEL & PER DIEM	09/23/19	\$307.02	SPRINGHILL SUITES
TRAVEL & PER DIEM	09/23/19	\$15.51	UBER TRIP
TRAVEL & PER DIEM	09/30/19	\$45.00	TDC/FOWA CONF
TRAVEL & PER DIEM	10/31/19	\$213.77	EL CARIBE RESORT AND C
TRAVEL & PER DIEM	10/31/19	-\$35.64	EL CARIBE RESORT AND C
Subtotal		\$14,516.97	
PROMOTIONAL ACTIVITIES	10/19/18	\$283.13	AMZN MKTP US*MT4CP0501
PROMOTIONAL ACTIVITIES	10/19/18	\$248.45	4IMPRINT
PROMOTIONAL ACTIVITIES	11/21/18	\$35.80	PUBLIX #61

E. Marion County Visitors and Convention Bureau FY 2018-19 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
PROMOTIONAL ACTIVITIES	11/21/18	\$54.90	AMZN MKTP US*M83965CB2
PROMOTIONAL ACTIVITIES	11/21/18	\$424.06	4IMPRINT
PROMOTIONAL ACTIVITIES	11/21/18	\$200.00	AZURE WATER
PROMOTIONAL ACTIVITIES	11/21/18	\$159.68	SAMSCLUB #6335
PROMOTIONAL ACTIVITIES	11/21/18	\$381.44	SAMS CLUB #6335
PROMOTIONAL ACTIVITIES	11/21/18	-\$20.80	SAMSCLUB #6335
PROMOTIONAL ACTIVITIES	11/21/18	-\$27.16	4IMPRINT
PROMOTIONAL ACTIVITIES	02/25/19	\$354.00	HILTON HOTELS
PROMOTIONAL ACTIVITIES	02/25/19	\$354.00	HILTON HOTELS
PROMOTIONAL ACTIVITIES	02/25/19	\$354.00	HILTON HOTELS
PROMOTIONAL ACTIVITIES	02/25/19	\$354.00	HILTON HOTELS
PROMOTIONAL ACTIVITIES	02/25/19	\$590.00	HILTON HOTELS
PROMOTIONAL ACTIVITIES	03/25/19	\$29.49	BROOKLYNS ORIGINAL PIZ
PROMOTIONAL ACTIVITIES	03/25/19	\$32.40	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	04/23/19	\$498.00	ALOFT
PROMOTIONAL ACTIVITIES	04/23/19	\$126.00	ELITERESORTSSALTSPRINGS
PROMOTIONAL ACTIVITIES	05/20/19	\$27.30	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	05/20/19	\$74.06	EATONS BEACH SANDBAR AND
PROMOTIONAL ACTIVITIES	05/28/19	\$1,300.50	2018OMC5365/POST/VCB
PROMOTIONAL ACTIVITIES	05/28/19	\$1,528.35	2018OMC5244/APR19
PROMOTIONAL ACTIVITIES	05/28/19	\$2,498.57	2019OMC0086/MAR19
PROMOTIONAL ACTIVITIES	05/28/19	\$2,498.57	2019OMC0086/APR19
PROMOTIONAL ACTIVITIES	05/31/19	\$7,255.16	2019OMC0067/MAR19
PROMOTIONAL ACTIVITIES	05/31/19	\$7,255.16	2019OMC0067/APR19/VCB
PROMOTIONAL ACTIVITIES	06/21/19	\$22.00	PUBLIX #1289
PROMOTIONAL ACTIVITIES	06/21/19	\$39.96	SAMS CLUB #6335
PROMOTIONAL ACTIVITIES	06/21/19	\$10.47	HOBBY LOBBY #363
PROMOTIONAL ACTIVITIES	09/23/19	\$76.33	THE MOJO GRILL OCALA
PROMOTIONAL ACTIVITIES	09/23/19	\$45.96	BLUE GATOR REST
PROMOTIONAL ACTIVITIES	09/23/19	\$72.94	BROOKLYNS ORIGINAL PIZ
PROMOTIONAL ACTIVITIES	09/23/19	\$38.10	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	09/23/19	-\$3.99	BROOKLYNS ORIGINAL PIZ
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$73.58	THE MOJO GRILL EAST
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$120.00	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$54.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$52.48	SAYULITA TAQUERIA
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	-\$5.39	HOLIDAY INN EXPRESS & SU
PROMOTIONAL ACTIVITIES	09/23/19	\$128.00	MILLER S ALE HOUSE 002

E. Marion County Visitors and Convention Bureau FY 2018-19 Travel and Entertainment Expenditures

ACCOUNT TITLE	DATE	EXPENDITURES	DESCRIPTION
PROMOTIONAL ACTIVITIES	10/31/19	\$296.82	SKY ASIAN FUSION
Subtotal		\$28,282.71	
Total		\$42,799.68	