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August 18, 2015

Mr. Mike Adkinson
Walton County Sheriff's Office
North Administrative Office
752 Triple G Road
Defuniak Springs, FL 32433

Re: Retainer Agreement with Southern Strategy Group

Dear Sheriff Adkinson:

Thank you very much for your continued interest in Southern Strategy Group. We appreciate the opportunity to provide lobbying services to Walton County Sheriff's Office in Tallahassee. Southern Strategy Group is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

You have asked that we represent Walton County Sheriff's Office before the executive and legislative branches of Florida Government to obtain contract with the Department of Corrections, and to attempt to secure a legislative appropriation to fund that contract. In addition, as part of our scope of service, Southern Strategy Group will provide ancillary services such as electronically forwarding to you on a daily basis relevant newspaper articles, analyses, and important governmental announcements.

The entire team of Southern Strategy Group's lobbyists in Tallahassee will be available to advance Walton County Sheriff's Office interests. You may wish to review in detail the qualifications of the team at www.sostrategy.com. However, in order to ensure that your needs are efficiently and fully addressed, I will be the primary contact for this representation. If I should ever be unavailable, I would encourage you to contact Electra Bustle. Our contact information is reflected on the attached sheet.

In exchange for these services, Walton County Sheriff's Office has agreed to pay Southern Strategy Group, \$5,000 effective upon your engagement of this agreement. Southern Strategy Group will send an invoice on the first of each month for the current month's services and payment is due by the end of each month with the first month being prorated. All payments should be remitted to P.O. Box 10570, Tallahassee, FL 32302. This agreement will proceed month to month and may be terminated by either party upon receipt of written notice. Costs directly attributable to the performance of this work will be billed in addition to the monthly retainer, and these costs may include travel and other expenses incurred on Walton County Sheriff's Office behalf. No monthly costs that in the aggregate exceed \$500 will be incurred without your prior approval. Also, by signing below, you agree that you will complete any forms necessary to comply with lobbyist registration requirements under Florida law that may arise as a result of our

**EVERY
INDUSTRY**

**EVERY
INTEREST**

**POWERFUL
ADVOCACY
BEGINS HERE**

representation of Walton County Sheriff's Office during the term of this contract or after its termination should reporting periods overlap.

Please be aware that Florida has a lobbying fee disclosure law that requires quarterly disclosure of fees. Please review the attached fee disclosure form to fully understand this regulatory requirement and ensure that you agree with the information we will be submitting to comply with it.

It should also be noted that Southern Strategy Group has affiliated offices in other states and within the state of Florida. Southern Strategy Group has a policy of declining representation of clients when that representation would immediately create a direct conflict with other clients that Southern Strategy Group currently represents. You have retained Southern Strategy Group for representation in Tallahassee, and we know of no conflicts with our current clients. In order to ensure the candor and trust in our relationship that forms the basis of effective representation, it is the policy of Southern Strategy Group to keep confidential within each office all information about your business interests and strategies.

I believe the above reflects our understanding. If it does, please sign this agreement and return with the completed client information and lobbyist registration forms, which are enclosed. I appreciate your attention to this matter and look forward to working with you. Please never hesitate to contact me if we can assist Walton County Sheriff's Office in any way.

Sincerely,



Sarah Carroll

Enclosures


For Walton County Sheriff's Office

Sept. 1, 2015
Date