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October 1, 2016

Andy Berns
Town Administrator
Town of Southwest Ranches
13400 Griffin Road,
Southwest Ranches, FL 33330

Re: Retainer Agreement with Southern Strategy Group of Miami, LLC

Dear Mr. Berns:

Thank you very much for your interest in Southern Strategy Group of Miami, LLC (SSG). We appreciate the opportunity to provide governmental consulting services to Town of Southwest Ranches in Florida. SSG is committed to providing the highest level of service in furtherance of your goals. This agreement will describe the terms under which that representation will occur.

You have asked that we represent the Town of Southwest Ranches before the legislative and executive branches of Florida Government on legislative issues and appropriations matters. We will coordinate an action plan in accordance with the direction of the Town Council. In addition, as part of our scope of service, SSG will provide ancillary services such as electronically forwarding to you on a daily basis relevant newspaper articles, analyses, and important governmental announcements.

The entire team of SSG's lobbyists in south Florida will be available to advance the Town of Southwest Ranches' interests. You may wish to review in detail the qualifications of the team at www.usstrategy.com. However, in order to ensure that your needs are efficiently and fully addressed, I will be the primary contact for this representation. If I should ever be unavailable, I would encourage you to contact Edgar Castro. Our contact information is reflected on the attached sheet.

In exchange for these services, Town of Southwest Ranches has agreed to pay SSG \$3,500 per month beginning October 1, 2016. SSG will send an invoice on the first of each month and payment is due by the end of each month. All payments shall be remitted to P.O. Box 10570, Tallahassee, FL 32302. This agreement will proceed on a month-to-month basis and may be terminated by either party with 30 days written notice. By signing below, you agree that you will complete any forms necessary to comply with lobbyist registration requirements under Florida law that may arise as a result of our representation of Town of Southwest Ranches during the term of this contract or after its termination should reporting periods overlap.

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It should also be noted that SSG has affiliated offices in other states and within the state of Florida. SSG has a policy of declining representation of clients when that representation would immediately create a direct conflict with other clients in which SSG represents at the state level. You have retained SSG for representation in Florida, and we know of no conflicts with our current clients. In order to ensure the candor and trust in our relationship that forms the basis of effective representation, it is the policy of SSG to keep confidential within each office all information about your business interests and strategies.

I believe the above reflects our understanding. If it does, please sign this agreement and return with the completed client information and lobbyist registration forms, which are enclosed. I appreciate your attention to this matter and look forward to working with you. Please never hesitate to contact me if we can assist Town of Southwest Ranches in any way.

Sincerely,



Nelson Diaz

Enclosures



For Town of Southwest Ranches

Date