

Schoolhouse Consulting Group, Inc.

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Email: vacrawford@msn.com

November 19, 2018

Andrea Parisi
President, Florida Association for Media in Education (FAME)
c/o Colonial High School
6100 Oleander Drive
Orlando, FL 32807

Dear Ms. Parisi:

I welcome the opportunity to continue with the Florida Association for Media in Education (FAME) in collaboration and advisement of legislative affairs for 2019. This letter serves as a cover for the attached invoice to renew services for the 2019 calendar year. As you recall, we adjusted the contract in 2017 down to \$6500 from the 2016 level of \$8500 in order to help accommodate FAME financial considerations and presuming my services would decrease. The latter did not occur. My request is to move half-way from the current level toward where we were in 2016 at a rate of \$7500 with \$3,750 bill on or after January 1, 2019 and \$3,750 to be billed in July, 2019. If FAME desires any services beyond those described below, such will be separate and independent of this agreement.

Services to be provided by SCGI:

- Coordination with designated FAME representative/s in the development and advisement of legislative issues for 2019, both federal and state.
- Assistance with FAME on joint legislative issues prior to and/or after the regular Florida Legislative session in 2019. Such meetings can include pertinent federal issues for use with Congressional offices.
- Copies of the "Know Your Legislator" booklet for FAME Leadership;
- Periodic written and verbal reports to FAME members via a designated contact person including a tracking chart of all bills potentially affecting PreK-12 education updated bi-weekly before the session and weekly during the session with a wrap-up upon adjournment;
- Distribution of "FYI's" from sources available to SCGI concerning educational state and federal issues on a routine basis;
- Arrangement of meetings as requested by the FAME contact with individual legislators in Tallahassee during the session and pre-session committee meetings;
- Wrap-up session on results of the regular Florida and Congressional sessions;
- "24/7" availability for questions/input on issues during 2019 Florida Legislative session; and
- Attendance, upon request and as scheduling allows, at various FAME related or sponsored meetings, as scheduling allows.
- Cost of lobbyist registration for the Executive and Legislative branches for 2019.

Support Needed from FAME:

- An overall primary contact plus a main contact for each district to receive and disseminate documents, FYI's (E-mailed);
- Designated FAME members to help with legislative liaison activities and information dissemination of library/media successes and needs around Florida;
- Directory of key representatives of participating districts and after-hours contact numbers for possible use during the session; and

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- Ability to analyze and provide feedback (immediate during the session) on impact to the district of specific bills and appropriations proposals.
- Sign-off on lobbyist registration paperwork.

Thus, for 2019, this contract is to provide consultation, advisement, and assistance with meetings in Tallahassee, and to help FAME keep its membership updated on legislative bills and actions. SCGI will also attend the FAME conference in November to be available for any update or questions members may have.

Also note that, for state quarterly legislative and executive branch lobbyist reporting purposes, I report 80% of my fee as Legislative and 20% as Executive in the quarter in which payments are received.

I hope this proposal is agreeable to the FAME Leadership. I am willing to consider any mutual modification. As you have any questions, please call me at (561) 644-2439.

Sincerely,

Vernon A. Pickup-Crawford
President and Consultant
Schoolhouse Consulting Group, Inc.

/vapc
Approved:



Date

11/28/18

Andrea Parisi, President